

# CASA's 102<sup>nd</sup> Annual Educational & Training Seminar








"Back to Basics"

Improving Professionalism in Public Health through Continuing Education

April 23-26<sup>th</sup>, 2018

Charles B. Wang Center, Stony Brook, NY 11794

HOTEL INFORMATION	SPECIAL EVENTS & ACTIVITIES
<p style="text-align: center;"><b>Hilton Garden Inn</b>  <b>1 Circle Road, Stony Brook, NY 11794</b>  <b>(631) 941-2980</b></p> <p><b>The Hilton Garden Inn Stony Brook</b> — Accommodations for this year's seminar will be available at the Hilton Garden Inn Stony Brook. The hotel is located on the campus of Stony Brook University and is within easy walking distance of the Wang Center.</p> <p>Ideally situated on the campus of Stony Brook University, just off of Nicolls Road, Hilton Garden Inn Stony Brook offers easy access to the campus, beaches, malls and Stony Brook University Hospital. Whether you're visiting for a Seawolves athletic event, campus event, shopping trip to Smith Haven Mall or important business, our Stony Brook hotel has the ideal location. Corporate travelers will also appreciate our proximity to key businesses and corporations.</p> <p style="text-align: center;"><b>Deadline for group rate reservations: March 2, 2018</b>  <b>Group Rate: \$149.00 + tax (Single/Double)</b>  <b>Government Rate with ID: \$134.00 + tax (Single/Double)</b></p> <p style="text-align: center;">For on-line reservations, visit:  <a href="http://hiltongardeninn3.hilton.com/en/hotels/new-york/hilton-garden-inn-stony-brook-SPSBGI/index.html">http://hiltongardeninn3.hilton.com/en/hotels/new-york/hilton-garden-inn-stony-brook-SPSBGI/index.html</a>          631-941-2980          Booking Code- 'CASA18'</p>	<p><b>Monday, April 23</b>          9:00 am: Seafood HACCP Workshop          3:00 pm: Registration for Full Seminar Opens          4:00 pm: CASA Executive Board Meeting          5:00 pm: CASA Local Officers Meeting          6:30 pm: Welcome Reception          7:30 pm: CASA Game Night </p> <p><b>Tuesday, April 24</b>          8:30 am: Silent Auction opens</p> <p><b>Wednesday, April 25</b>           5:30 pm: Silent Auction closes          6:30 pm: Cocktail Hour          7:30 pm: Awards Banquet (included with full conference registration fee)</p> <p><b>Thursday, April 26</b>          11:30 am: CASA Business meeting</p> <p> CASA can now accept all major credit cards</p> <div style="display: flex; justify-content: space-around; align-items: center;">     </div>

ATTRACTIONS & POINTS OF INTEREST	
<ul style="list-style-type: none"> <li style="width: 50%;"> Stony Brook University</li> <li style="width: 50%;"> Stony Brook Village</li> <li style="width: 50%;"> West Meadow Beach</li> <li style="width: 50%;"> Port Jefferson</li> <li style="width: 50%;"> Museums at Stony Brook</li> <li style="width: 50%;"> Smithhaven Mall</li> </ul>	

GORDON K. BROWN SILENT AUCTION	CASA GAME NIGHT
<p><b>Opens: Tuesday, April 24 at 8:30 am</b> ♦ <b>Closes: Wednesday, April 25 at 5:30 pm</b></p> <p>You will find almost every item imaginable. You will have the opportunity to silently bid on as many items as you desire, and to bid as often as you like in this fun and competitive event. Help make this year's Silent Auction a huge success by donating a souvenir, keepsake gift or novelty item – or by bidding on items in the Auction. Please check with the staff at the CASA Registration Desk if you wish to donate an item. All proceeds of this auction will benefit the <b>H. Thompson Price, Jr. Scholarship Fund</b>. <b>Cash and credit cards now accepted.</b> Location: Charles B. Wang Center, Chapel</p>	<p><b>Opens: Monday, April 23 at 6:30 pm</b> ♦ <b>Great Prizes and Great Fun!</b></p> <p>Come join us for an all new "Back to School" themed Game Night! A great way to mingle with your fellow CASA members!</p> <p><b>Location: Hilton Garden Inn, Main Ball Room</b>          \$10.00 donation per ticket, and you will be allowed to come and go at your own leisure. All proceeds of this function will benefit the <b>H. Thompson Price, Jr. Scholarship Fund</b>.</p>

INVITED EXHIBITORS
<p style="text-align: center;">♦ Association of Food &amp; Drug Officials (AFDO) ♦ Certified Laboratories ♦ Ecolab ♦ FDA ♦ IFPTI ♦ McDonald's ♦          ♦ Paster Training, Inc. ♦ USDA ♦ WinWam Software ♦</p>

**TUESDAY, APRIL 24, 2018**

**Morning Moderator:** New York Conference Representative

**Afternoon Moderator:** Pittsburgh Conference Representative and Niagara Conference Representative

7:00 am - 8:00 am	<b>BREAKFAST (PROVIDED IN WANG CENTER THEATER LOBBY) AND REGISTRATION</b>
7:00 am – 5:00 pm	<b>EXHIBITOR SHOWCASE (WANG CENTER THEATER LOBBY)</b>
8:30 am – 5:30 pm	<b>SILENT AUCTION (WANG CENTER CHAPEL)</b>
8:30 am – 5:00 pm	<b>MAIN SESSION (WANG CENTER THEATER)</b>
8:30 am - 8:45 am	<b>CASA WELCOME ADDRESS</b> <i>Ms. NADINE ROE, CASA PRESIDENT, SUFFOLK COUNTY DEPARTMENT OF HEALTH</i>
8:45 am - 9:00 am	<b>WELCOME TO THE WANG CENTER</b> <i>Ms. JINYOUNG A. JIN, DIRECTOR OF CULTURAL PROGRAMS FOR THE CHARLES B. WANG CENTER, SUNY STONY BROOK</i>
9:00 am - 9:30 am	<b>CANADIAN WELCOME &amp; UPDATE- CENTRAL ATLANTIC STATES ASSOCIATION OF FOOD AND DRUG OFFICIALS</b> <i>Mr. JAMES CRAWFORD, AREA DIRECTOR GENERAL, ONTARIO AREA, CANADIAN FOOD INSPECTION AGENCY</i>
9:30 am - 10:30 am	<b>KEYNOTE SPEAKER – “KEYNOTE ADDRESS”</b> <i>Mr. JOE CORBY, EXECUTIVE DIRECTOR, ASSOCIATION OF FOOD AND DRUG OFFICIALS</i>
10:30 am - 10:45 am	<b>EXHIBITOR SHOWCASE AND POSTER SESSION FOR IFPTI FELLOWS</b>
10:45 am - 11:30 am	<b>SMALL FLIES AND HARBORAGE AREAS</b> <i>Mr. CHRIS SWEETZ, REGIONAL OPERATIONS MANAGER, RK ENVIRONMENTAL</i>
11:30 am – 12:00 pm	<b>FDA ALIGNS FOR THE FUTURE</b> <i>Mr. RON PACE, PROGRAM DIVISION DIRECTOR, HUMAN AND ANIMAL FOODS EAST DIVISION 1, FOOD AND DRUG ADMINISTRATION</i>
12:00 pm – 1:00 pm	<b>LUNCH BREAK (ON YOUR OWN)</b>
1:00 pm – 2:00 pm	<b>SERVICE ANIMALS 101 AND ADA COMPLIANCE</b> <i>Ms. KAREN GREIS, CONSUMER SERVICES MANAGER, AMERICA’S VETDOGS &amp; THE GUIDE DOG FOUNDATION FOR THE BLIND</i>
2:00 pm – 3:00 pm	<b>IFPTI FELLOWSHIP PROGRAM AND PRESENTATIONS:</b> <b>OVERVIEW OF FELLOWSHIP PROGRAM</b> <i>Mr. GERALD WOJITALA, EXECUTIVE DIRECTOR, IFPTI</i> <b>THE IMPACT OF NATIVE LANGUAGE BASED TRAINING ON FOOD SAFETY COMPLIANCE IN SUFFOLK COUNTY, NY</b> <i>Ms. LISA POTOP Singh, SANITARIAN, SUFFOLK COUNTY DEPARTMENT OF HEALTH AND IFPTI FELLOW</i> <b>SPICE LEAD LEVELS AND BLOOD LEAD LEVELS IN MARYLAND CHILDREN</b> <i>Mr. KYLE SHANNON, L.E.H.S., CHIEF, CENTER FOR MILK AND DAIRY PRODUCT SAFETY, MARYLAND DEPARTMENT OF HEALTH AND IFPTI FELLOW</i>
3:00 pm – 3:30 pm	<b>EXHIBITOR SHOWCASE AND POSTER SESSION FOR IFPTI FELLOWS</b>
3:30 pm – 4:15 pm	<b>HOW WASHINGTON STATE STANDARDIZED THEIR INSPECTORS</b> <i>Ms. BECKY ELIAS, TITLE, SEATTLE COUNTY DEPARTMENT OF HEALTH</i>
4:15 pm – 5:00 pm	<b>FOOD SAFETY CULTURE:</b> <i>HOW TO CREATE A CULTURE OF FOOD SAFETY IN A HIGHLY DIVERSE WORKFORCE.</i> <i>Ms. ROGER CAROLE ROGERS, TITLE, RCR ROGERS &amp; ASSOCIATES, LLC</i>
5:00 pm	<b>Q &amp; A EVALUATIONS / ADJOURN</b>
	<b>DINNER (ON YOUR OWN)</b>

*Please keep your questions to the end of the scheduled presentations to allow sufficient time for the speakers. Questions will be addressed as time permits.*



## WEDNESDAY, APRIL 25, 2018


**Morning Moderator:** Susquehanna Conference Representative and Virginia Conference Representative  
**Afternoon Moderator:** Northeastern New York Conference Representative and Philadelphia Conference Representative

7:00 am - 8:00 am	<b>BREAKFAST (PROVIDED IN WANG CENTER THEATER LOBBY) AND REGISTRATION</b>
7:00 am – 5:00 pm	<b>EXHIBITOR SHOWCASE (WANG CENTER THEATER LOBBY)</b>
8:00 am – 5:30 pm	<b>SILENT AUCTION (WANG CENTER CHAPEL)</b>
8:00 am – 5:00 pm	<b>MAIN SESSION (WANG CENTER THEATER)</b>
8:00 am - 8:15 am	<b>ASSOCIATE WELCOME</b> <b>INDUSTRY UPDATE AND WELCOME</b> <i>NEAL NOVER, WINWAM</i>
8:15 am – 9:00 am	<b>TBD</b> <i>SPEAKER TBD, TITLE, COMPANY</i>
9:00 am - 9:35 am	<b>IMPROVING FOOD BORNE COMPLAINT AND OUTBREAK DETECTION USING SOCIAL MEDIA, NEW YORK CITY</b> <i>KATELYNN DEVINNEY, FOODBORNE DISEASE EPIDEMIOLOGIST, NEW YORK CITY DEPARTMENT OF HEALTH AND MENTAL HYGIENE</i>
9:35 am – 10:15 am	<b>FOOD SAFETY IN THE AGE OF SOCIAL MEDIA</b> <i>PATRICK QUADE, FOUNDER AND CEO OF IWASPOISONED.COM</i>
10:15 am - 10:45 am	<b>EXHIBITOR SHOWCASE AND POSTER SESSION FOR IFPTI FELLOWS</b>
10:45 am – 11:15 am	<b>AFDO ADDRESS AND UPDATE</b> <i>MS. PAMELA MILES, PRESIDENT, ASSOCIATION FOR FOOD AND DRUG OFFICIALS; FOOD SAFETY PROGRAM SUPERVISOR, VIRGINIA DEPARTMENT OF AGRICULTURE AND CONSUMER SERVICES</i>
11:15 am - 12:00 pm	<b>MEDICAL MARIJUANA, NAVIGATING THE REGULATORY REQUIREMENTS FOR STARTING A LEGAL DISPENSARY</b> <i>DR. JONATHAN GUSDORFF, TITLE, COMPANY</i>
12:00 pm – 1:00 pm	<b>LUNCH BREAK (ON YOUR OWN)</b>
<b>AFTERNOON SESSION: BREAKOUT SESSIONS (CHOOSE ONE FOR EACH TIME PERIOD)</b>	
<b>AFTERNOON BREAKOUT SESSIONS</b>	
1:00 pm – 1:45 pm	<b>USING CIFOR MATERIALS DURING OUTBREAK INVESTIGATIONS</b> <i>DAVID C. NICHOLAS, MPH, CHIEF EPIDEMIOLOGIST, OUTBREAK INVESTIGATION AND RESEARCH, NYS NORS REPORTING SITE ADMINISTRATOR, NEW YORK STATE DEPARTMENT OF HEALTH BUREAU OF COMMUNITY ENVIRONMENTAL HEALTH AND FOOD PROTECTION</i>
	<b>REGULATING THE SALE OF FOOD SOLD OVER THE INTERNET</b> <i>VANESSA LINDSAY, INDEPENDENT FOOD SAFETY CONSULTANT, PLAN SEE CONSULTING, LLC</i>

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*Funding for this conference was made possible, in part, by the Food and Drug Administration through grant 5R13FD 004355-02, views expressed in written conference materials or publications and by speakers and moderators do not necessarily reflect the official policies of the Department of Health and Human Services; nor does any mention of trade names, commercial practices, or organization imply endorsement by the United States Government.*



1:45 pm – 2:30 pm	<b>RISK BASED INSPECTIONS AT RETAIL</b> <i>MARY LEONG, RETAIL FOOD SPECIALIST, FDA</i>
	<b>M GMP VS. C GMP- A CROSSWALK COMPARISON OF 21 CFR 110 AND 117</b> <i>FDA SPEAKER, TITLE, FDA</i>
2:30 pm – 3:00 pm	<b>MENU LABELING</b> <i>DIANA MONACO, RDN, CDN, HEALTH COMMUNICATIONS SPECIALIST, FDA</i>
	<b>ENVIRONMENTAL SWABBING</b> <i>STEVEN MITCHELL, PRESIDENT, CERTIFIED LABORATORIES</i>
3:00 pm – 3:30 pm	<b>EXHIBITOR SHOWCASE AND POSTER SESSION FOR IFPTI FELLOWS</b>
<b>JOINT SESSION- (WANG CENTER THEATER)</b>	
3:30 pm – 4:00 pm	<b>USDA UPDATE</b> <i>MR. CARL- MARTIN RUIZ, DEPUTY ASSISTANT ADMINISTRATOR, OFFICE OF INVESTIGATIONS, ENFORCEMENT AND AUDIT, USDA</i>
4:00 pm – 5:00 pm	<b>AQUACULTURE FISHERIES</b> <i>MICHAEL CIARAMELLA, M.SC., PH.D., SEAFOOD SAFETY AND TECHNOLOGY SPECIALIST, NEW YORK SEA GRANT, CORNELL COOPERATIVE EXTENSION</i>
5:00 pm	<b>Q &amp; A EVALUATIONS /ADJOURN</b>
5:30 pm	<b>SILENT AUCTION ENDS (PLEASE PICK UP AND PAY FOR YOUR ITEM(S) IF YOU ARE THE WINNING BIDDER)</b> 
6:30 pm – 7:30 pm	<b>COCKTAIL HOUR AND HORS D 'OEUVRES (IN ROOM)</b>
7:30 pm – 10:30 pm	<b>KENNETH W. HOHE AWARDS BANQUET (DINNER, PRESENTATION, AND AWARDS IN HILTON GARDEN INN, MAIN BALLROOM)</b>

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<b>THURSDAY, APRIL 26, 2018</b> Morning Moderator: Baltimore Conference Representative	
7:00 am - 8:00 am	<b>BREAKFAST (PROVIDED IN WANG CENTER THEATER LOBBY) AND REGISTRATION</b>
7:00 am- 12:00 pm	<b>EXHIBITOR SHOWCASE (WANG CENTER THEATER LOBBY)</b>
8:00 am – 12:00 pm	<b>MAIN SESSION (WANG CENTER THEATER)</b>
8:00 am - 8:45 am	<b>CHEESE: KEEP IT COMING</b> <i>MS. ANIKA DANIELLE ZUBER, DAIRY PROCESSING SPECIALIST, HARVEST NY, CORNELL COOPERATIVE EXTENSION</i>
8:45 am – 9:30 am	<b>EFFECTIVE COMMUNICATION SKILLS AND INTERVIEWING TECHNIQUES</b> <i>MR. STAN CHERKASKY, MANAGING PARTNER, CHANGE MANAGEMENT CONSULTING</i>



9:30 am – 10:15 am	<b>FOOD SECTOR THREAT</b> <i>SPECIAL AGENT BRYAN R. RAWSON, WMD COORDINATOR, FEDERAL BUREAU OF INVESTIGATION, NEW YORK FIELD OFFICE</i>
10:15 am – 10:30 am	<b>BREAK</b>
10:30 am - 11:30 am	<b>THE WHY OF ENFORCEMENT</b> <i>MS. ROSE ANN TERMINI, BS, M.ED, JD; LAWYER AND AUTHOR, TEMPLE UNIVERSITY</i>
11:30 am – 12:00 pm	<b>CASA BUSINESS MEETING &amp; OFFICIAL CLOSE OF CONFERENCE</b>
12:00 pm	<b>ADJOURN</b>

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**Thank you for joining us this week and safe travels home!**

**Mark your calendars for the CASA 103<sup>rd</sup> Annual Educational & Training Seminar  
Sponsored by the Baltimore Conference to be held in Annapolis, MD**

**May 6-9, 2019**

**[www.casafdo.org](http://www.casafdo.org)**

